



MUNICÍPIO DE
VISEU



QUINTA
DA CRUZ
CENTRO DE ARTE CONTEMPORÂNEA



VI INTERNATIONAL MAILART OPEN CALL

Quinta da Cruz - Centro de Arte Contemporânea

VISEU - PORTUGAL 2024

“LET'S PLAY”

WWW.QUINTADACRUZ.MAILART.PT

Quinta da Cruz - Centro de Arte Contemporânea de Viseu (Portugal) was created as a dynamic hub for art, culture and identity. It is a cultural space geared towards exhibiting contemporary art and developing artistic practices, and is seen as an engine for local artistic promotion. Intended for public enjoyment, culture and leisure, it is set in a large green area of remarkable biodiversity.

The mail art project promotes the democratic participation of artistic practices, starting with the reactivation of an expression that had its heyday, alternatively to the conventional means of art exhibitions, in the 60s/70s. Every year, an international call for entries is issued and an exhibition is held of the works received.

It also legitimizes that artistic production is a preponderant expression for the creation of spaces for dialogue, places of "breaking", reinvention and daring. This call assumes the transformative, inclusive and participatory role of art. The route of these works is interpreted and intervened upon throughout this postal journey. More than just an annual call, this project calls for a model of collaborative work with the aim of building and giving visibility to collections of this nature.

In 2024, VISEU values healthier and more active habits and routines, promoting a happier and more balanced lifestyle. With this mission in mind, the city is committed to encouraging the community to adopt practices that improve physical and mental well-being. The VI CALL, with the theme VAMOS A JOGO (LET'S PLAY), invites everyone to take part in this artistic initiative that aims to inspire and motivate the population to integrate sporting and recreational activities into their daily lives.

We invite artists and anyone interested in mail art [mailart] to send in their works to take part in the 6th edition of this call. Only works received via traditional mail will be exhibited. We look forward to receiving drawings, collages, stamps, visual poetry and other creative formats at Quinta da Cruz - Centro de Arte Contemporânea de Viseu.

#vamosajogo #visitviseu #viseu #viseu2024

WISEU 24 - Cidade Europeia do Desporto 2024

In the "Best City to Live In", Sport and Physical Activity are one of our greatest assets and flags. In 2024, Viseu will be a European City of Sport to continue, step by step, to build a city where every citizen is more active, healthier and happier. This is a joint journey for the whole of civil society. An opportunity for the whole region. Together, we believe that this initiative is a dynamic and aggregating factor for the entire territory, reinforcing the vision, mission and objectives proposed in all of Viseu's municipal programs and projects. The success of this challenge will be measured by the legacy it will leave on the entire Viseu community, which will certainly come out stronger and with a population more aware of the importance of Sport and Physical Activity.

<https://viseuced2024.pt/sobre.php>

open call theme

VAMOS A JOGO (LET'S PLAY)

submission deadline

31 DEC 2024

submission address

Quinta da Cruz – Centro de Arte Contemporânea
#vamosajogo
Estrada de São Salvador
3510-784 São Salvador
Viseu, PORTUGAL

curator

inominável homem [MAILART.pt]

exhibition

2025 // data a definir

exhibition address

Quinta da Cruz – Centro de Arte Contemporânea
Estrada de São Salvador
3510-784 São Salvador
Viseu, PORTUGAL

other contacts

quintadacruz@cmviseu.pt
www.facebook.com/museusviseu
#vamosajogo #visitviseu #viseu
+351 232 423 343

www.quintadacruz.mailart.pt
www.mailart.pt
mailart@mailart.pt

EXTRAS

- Only one side of the artwork will be displayed at exhibitions.
- Artwork deemed obscene or offensive will be excluded, and artwork should only explore content suitable for all ages.
- All artwork, even those received after the deadline, will be integrated into the Quinta da Cruz collection and may be exhibited during future mail art events.
- All artwork received will be integrated into Quinta da Cruz's permanent collection and will become its property, thus contributing to enriching and preserving the institution's artistic heritage.
- Artwork will be used to promote the related events, always without commercial purposes, thus respecting the artistic integrity and non-profit purpose of the call.
- Artwork received after the submission deadline will not be included in the current call.
- All artists are cordially invited to provide the following information by email or traditional mail for the purposes of public exhibition, certificate, catalog and postal mailing of printed content:
 - ARTIST : profile photo, name, brief biography, email address, website, postal address.
 - ARTWORK: title, technique and materials, synopsis.
- All content received will also be displayed on the digital platform www.quintadacruz.mailart.pt and archived on the platform www.mailart.pt.
- Workshops may be held to create artistic objects inspired by the artwork received, to be sent at random to the participating artists.
- Artists who do not wish to disclose private information, such as their name or postal address, should not include it in their correspondence.
- If sending from abroad, we advise you to add the words "SEM VALOR COMERCIAL" to avoid delays at customs.

media

2D

maximum dimensions

200 x 280 mm (7,87 x 11 inches)

additional note

Although specific standards are set for artwork, artists are encouraged to explore beyond these guidelines and challenge the curator, thus encouraging creativity and free artistic expression.

no return | no jury | free technique | content suitable for all ages | no limit of artworks per artist | documentation for all (printed and digital)